This tutorial will show you the steps to create this simple Flyer using Corel Draw.

Steps

To View a larger image, follow the link
Amaya's Flower Garden Flyer

If there is anything that is unclear to you, or you spot any mistakes,
please send email to **feedback@flyertutor.com** Suggestions are always welcome.

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Step 01: Document Setup

After opening Corel Draw on your machine, go to the **Menu Bar** and select **File > New**.
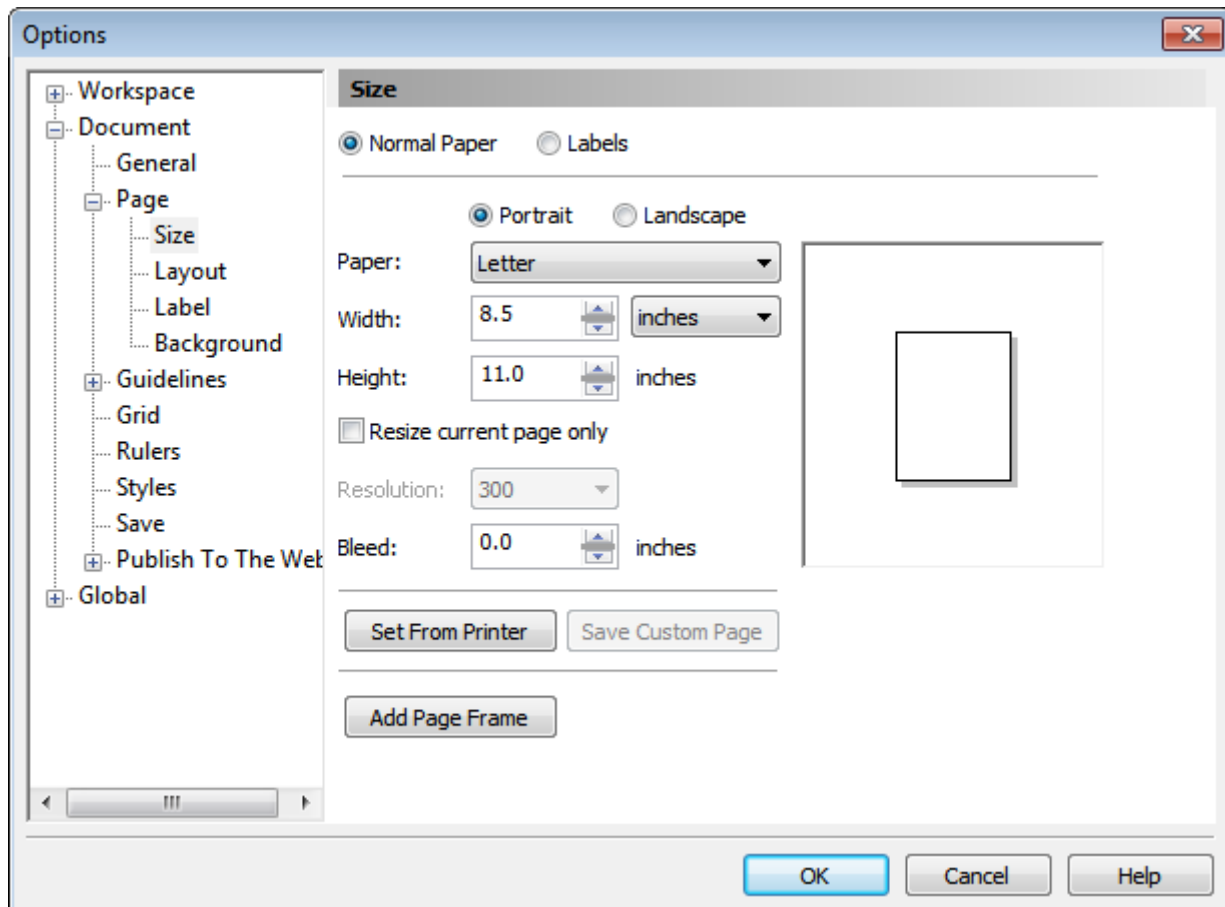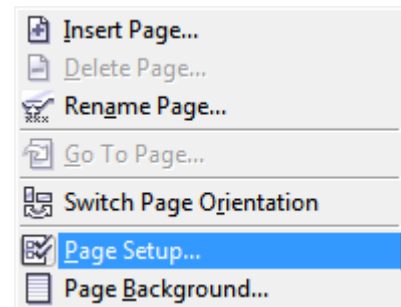A blank document will appear. You will also notice the **Property Bar** above.

Here you can adjust the **Paper/Size Type** to **Letter 8.5" x 11"** and the **Orientation** to
Portrait.

Step 02: Margins
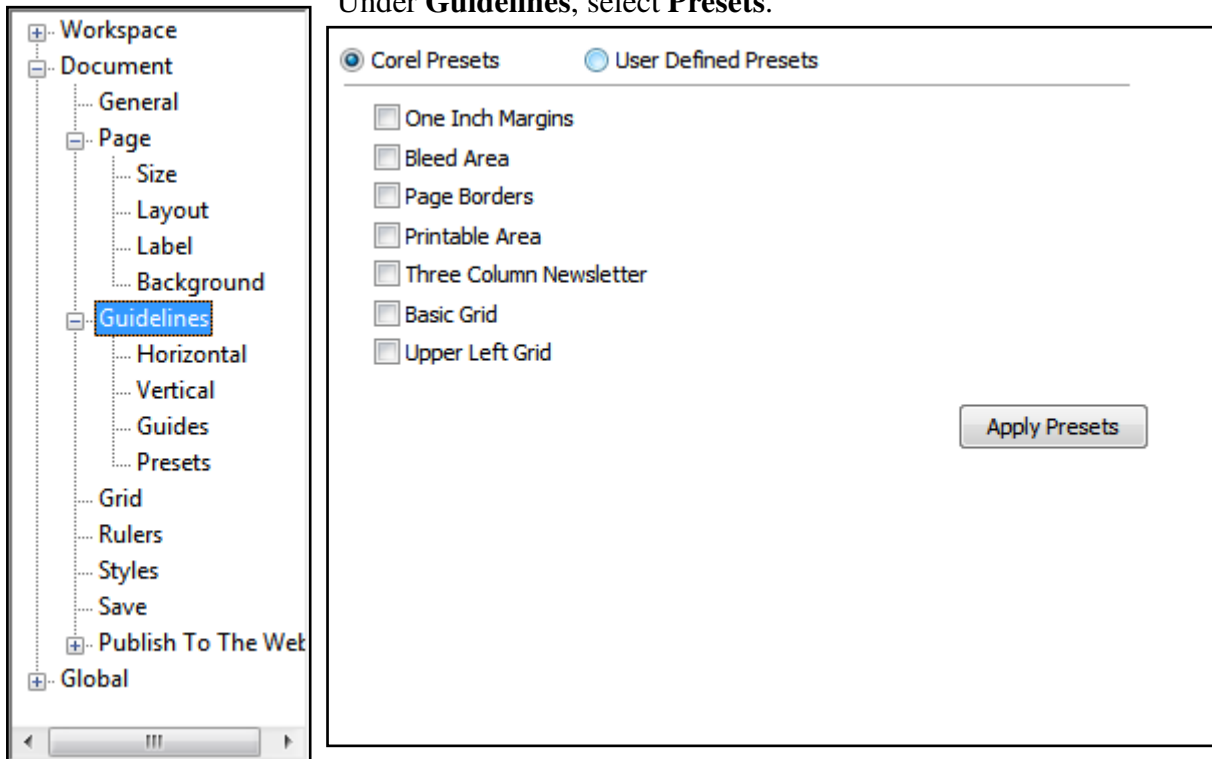To set **Margins**, go to the **Layout Menu > Page Setup**.

This will open the **Options Window**.

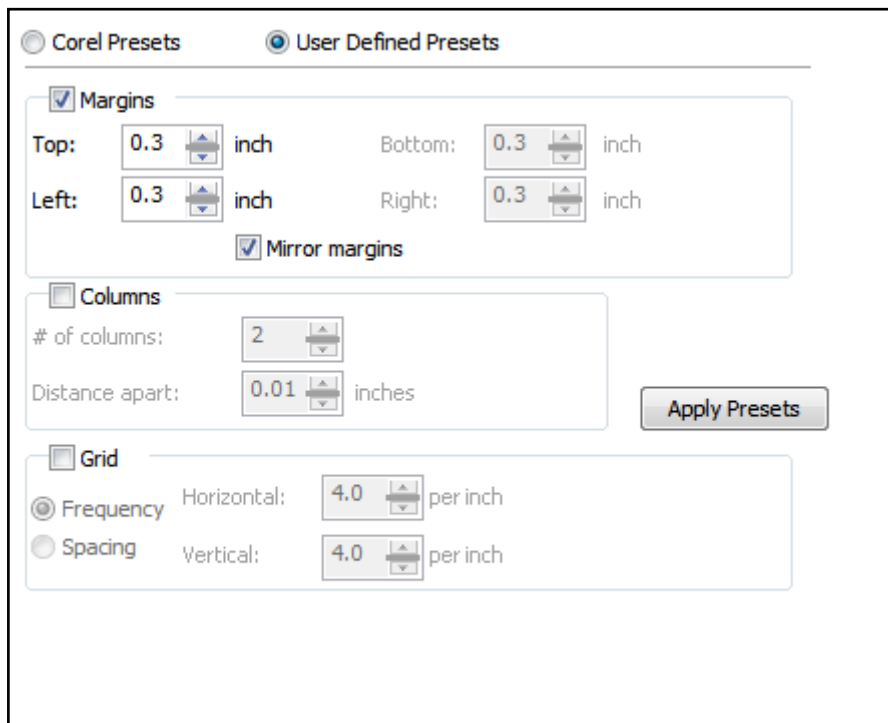Double click on **Guidelines** to the right.

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Step 03: Margins Continued

Under **Guidelines**, select **Presets**.

Select **User Defined Presets**.

Select **Margins**.

Set **Top** and **Left** to **"0.3" inches**, then check the **Mirror Margins Box**.

Click **Ok**.

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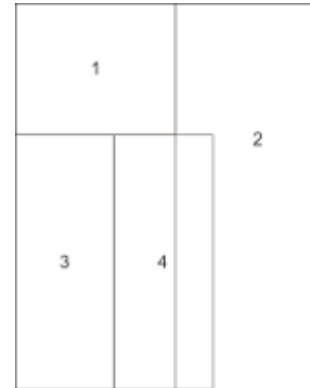
Step 04: Draw Rectangles

We will construct the Colored Background with **4 Rectangles**. Select the **Rectangle Tool** from the **Tool Box** located to the Left of the screen.
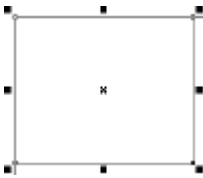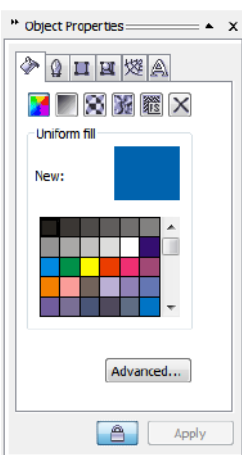
Once you have drawn **Rectangle 1**, it will have **8 Squares** around it. Move the mouse over any one of these to **Resize** the shape if needed.

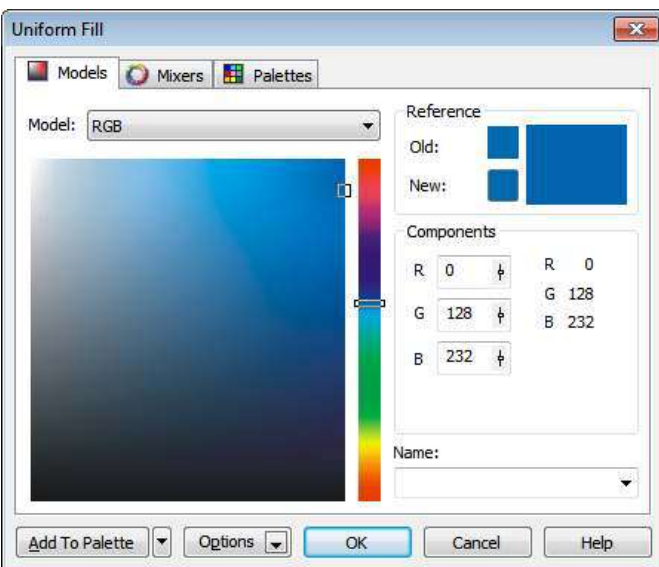Continue drawing the remaining Rectangles. They should look like this:
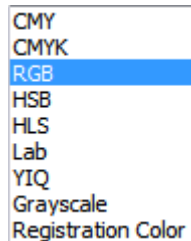
Step 05: Uniform Fill Window

Select the **Pick Tool** from the **Tool Box**, then select **Rectangle 1**. Go to the Right of the screen where you will see the **Object Properties Docker**.

On the **Fill Tab**, which is the 1st visible Tab, select **Advanced** which will open the **Uniform Fill Window**.
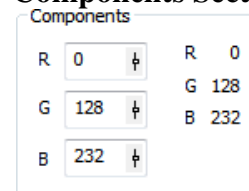
Step 06: Fill Rectangle 1

On the **Models Tab**, select the **Down Arrow** to the Right of **Model** and select **RGB** from the list that appears.

This will allow you to enter **RGB Values** for your **Custom Color** in the **Components Section**.

Set **R** to **"170"**, **G** to **"212"**, and **B** to **"0"**. Click **OK**.

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Step 07: Fill Rectangles 2 to 4
Select **Rectangle 2**. Repeat steps to get back to the **Uniform Fill Window**. Set **R** to **"218"**, **G** to **"236"**, and **B** to **"143"**. Click **OK**.

Select **Rectangle 3**. Repeat steps to get back to the **Uniform Fill Window**. Set **R** to **"239"**, **G** to **"255"**, and **B** to **"177"**. Click **OK**.

Select **Rectangle 4**. Repeat steps to get back to the **Uniform Fill Window**. Set **R** to **"209"**, **G** to **"236"**, and **B** to **"99"**. Click **OK**.

Step 08: Rectangle Outlines
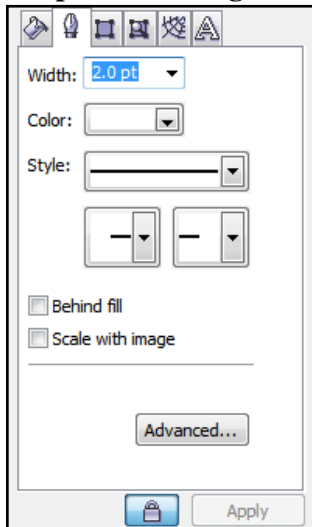
Hold down the Left mouse button and drag the cursor over the entire page to select all **4 Rectangles**. Go back to the **Object Properties Docker** and select the **Outline Tab** which is the 2nd Tab.
Set **Width** to **"None"**, by clicking on the **Down Arrow** to select **None** from the list.
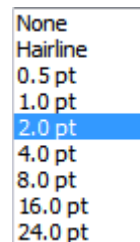
The new background should look like this:

Step 09: Rounded Rectangle
Select the **Rectangle Tool** from the **Tool Box**. Go up to the **Property Bar: Rectangle**.

Where you see these **Rectangle Corners** ⌞ ⌟, allows you to set **Rectangle Corner Roundness**. Make sure that **Round Corners Together** 🔲 is selected. Select the **Down Arrow** and set any one of these **4 Boxes** to **"75"**. Notice the number will change for all the boxes.

Go back to the **Object Properties Docker** and set the **Fill** to **"White"**. Then click on the **Outline Tab** and select the **Down Arrow** next to **Color** and pick **"Green"**.

The completed background will look like this:
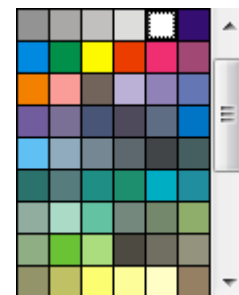
Step 10: Add & Format Text

Select the Text Tool from the **Tool Box** located to the Left of the screen. Click anywhere on the canvas and start typing. In this case it will be the Company's Title: "Amaya's Flower Garden".
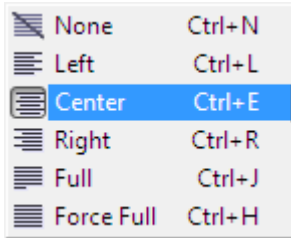
Select the **Text** then go up to the **Property Bar: Text**.

Click on the **2nd Down Arrow** to the Right of the **Font List** and choose a **Font**. Here it is set to **"Harlow Solid Italic"**. Immediately to the Right of the **Font List** is the **Font Size**. Set it to **"48"**.

Then Select the **Down Arrow** on the **Horizontal Alignment Icon** and choose **Center** from the list that appears.

Using the **Pick Tool**, move the **Text** into place on the Flyer.

This is what it should look like:

Step 11: Add New Text

Next add the company address -
"89 Adrienne Lane, Alyssatown, Fl 34332, Tel. 555.111.2323, Fax 555.111.4434".

Create a new **Text Box** for each block of Text.

Use the **Font Family "Segoe Print"** which is a free Font that was downloaded at **www.FontFreak.com**. **Font Size** is "18" and **Layout** is **"Centered"**. Some of the Text on the Flyer is made larger and Bold for emphasis.

Step 12: Format Text Window

Next reselect the **Text**, and click on the **Format Text Icon** on the **Property Bar**.

This will open the **Format Text Window**.
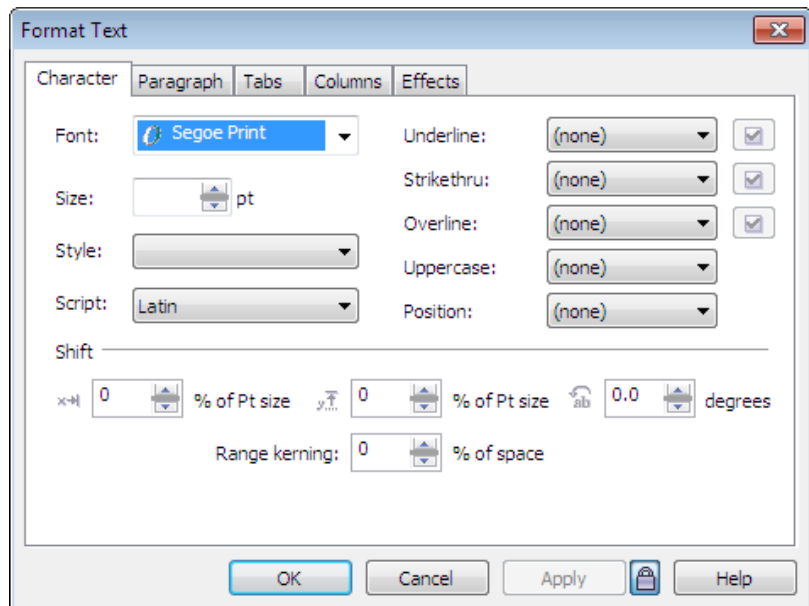
Step 13: Line Spacing

Go to the **Paragraph Tab**.

Then in the **Spacing Section**, set **Line** to **"65%"** of **Char Height**.
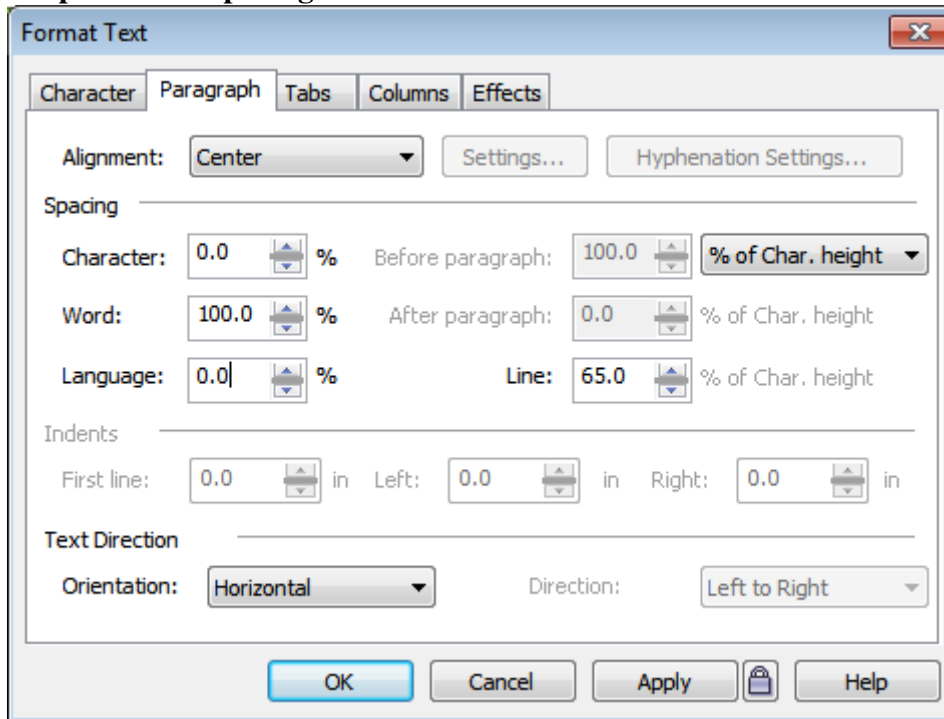
Click **Apply**, then **OK**.

This is what the modified **Text** will look like:

89 Adrienne Lane, Alysstown, FL 34332, Tel. 555.111.2323, Fax 555.111.4434
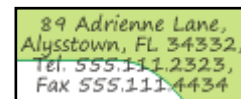
This is what all the Text on the Flyer should look like:

Step 14: Royalty Free Images

Here I downloaded the Images of **3 Flowers** from **www.Clker.com**, which is a site where you can download **Royalty Free Clipart**. Check out **www.Public-Domain-Image.com**, and **OpenClipArt.org** as well.

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Step 15: Place Images

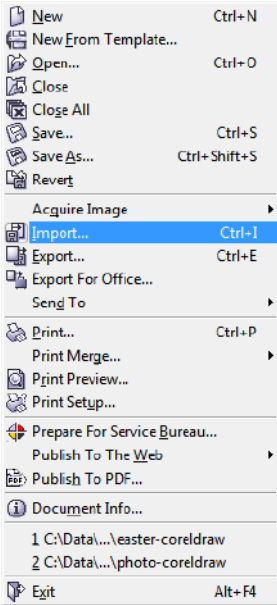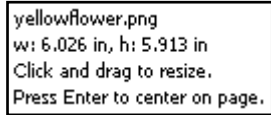To place an **Image** inside of the Flyer, go to **File > Import**. This brings up the **Import Window** which allows you to choose where the desired files are, then click **Import**.

Before seeing your **Image**, you will see **Text** similar to this.

yellowflower.png
w: 6.026 in, h: 5.913 in
Click and drag to resize.
Press Enter to center on page.

To place the **Image**, click on the desired location on the Flyer.

Repeat for the other Images.

Step 16: Resize Images

To **Resize** the **Image**, select it and then go up to the **Property Bar: Bitmap or OLE Object**.

x: 3.471 "   6.026 "   100.0 %
y: 6.593 "   5.913 "   100.0 %   0.0 °
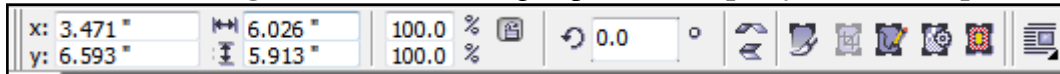
You will notice that the **Scale Factor** is set to **"100%"**.

100.0 %
100.0 %

Change both options to **55%**, then hit the **"Enter" Key**. Move the **Image** into the desired location on the Flyer.

There is another round about way to **Resize** the **Image**. Select the **Image**, then move the mouse over one of the **8 Black Squares** that appear around it.
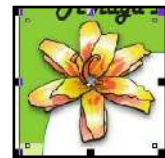
When the **Cursor** turns into a **2 Sided Arrow**, hold down the Left mouse button and drag. While dragging you can see the numbers in the **Property Bar** are changing. So you drag until you get to **"55%"** and release the mouse.

Scale the **Red Flower** to **"25%"** and the **Pink Flower** to **"30%"**.

Step 17: Duplicate Image

To make a **Copy** of the **Pink Flower**, select it, then go to the **Edit Menu > Duplicate** or you can hold down the **"Ctrl"** and **"D" Keys**.

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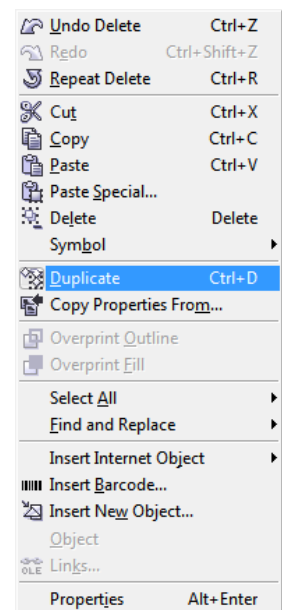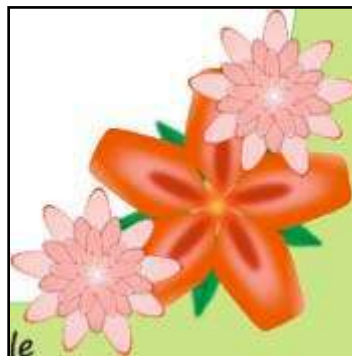
Step 18: Interactive Drop Shadow Tool

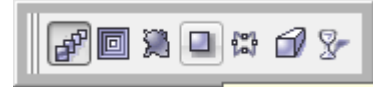Go to the **Tool Box**, click on the **Interactive Blend Tool Icon** and hold the mouse over it for 2 seconds to reveal the **Interactive Tool Menu**.

Select the **4th Icon** which is the **Interactive Drop Shadow Tool**.

Step 19: Drop Shadow Presets
While holding down the **"Shift" Key** select the **Red Flower** and the **2 Pink Flowers**.

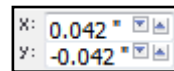Once the **Interactive Drop Shadow Tool** is selected, notice that the **Property Bar** has changed.

Click the **Down Arrow** to the right of **Presets** to reveal the **Presets List**.
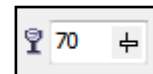
Select **Flat Bottom Right**.

Step 20: Drop Shadow Settings
Next change the settings for **Drop Shadow Offset**.

Set **X** to **"0.042"** and **Y** to **"-0.042"**.

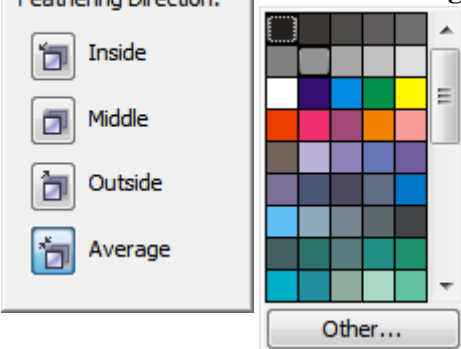Set the **Drop Shadow Opacity** to **"70"**.
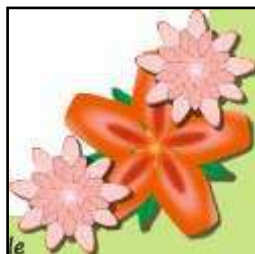
Set the **Drop Shadow Feathering** to **"1"**.

Step 21: Feathering Direction

Select the **Drop Shadow Feathering Direction Icon** to reveal a menu.
Select **Average**.

Then select the **Down Arrow** next to the **Drop Shadow Color** and select **"Black"**.

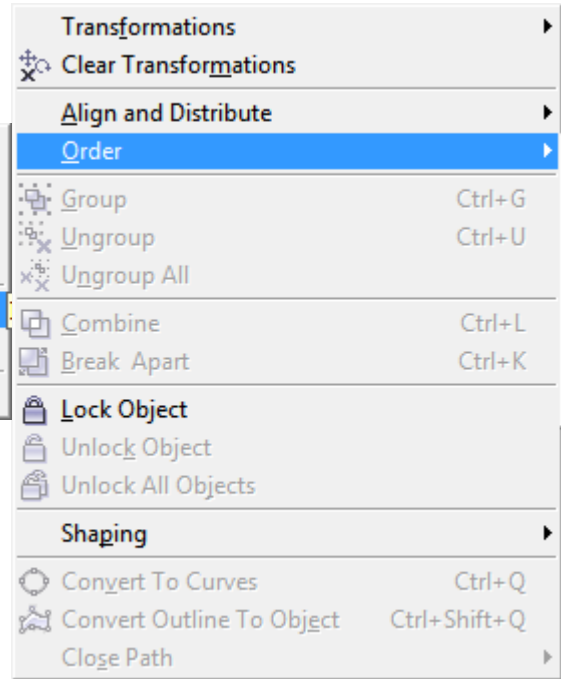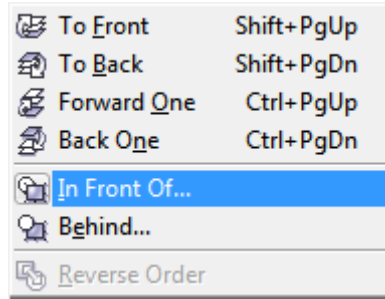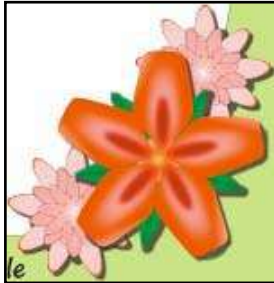This is what the **Drop Shadow** applied to the Images will look like:

Step 22: Arrange Images

In order to put the **Red Flower** in front of the other **2 Pink Flowers**, select the **Red Flower** and go to the **Arrange Menu > Order > In Front Of**.

Black Arrow will appear. Click on 1 of the **Pink Flowers** to move the **Red Flower** in front of it.

Notice the **Red Flower** will only be moved in front of one of the **Pink Flowers**. Repeat the step and select the **2nd Pink Flower**.

You could also just use **Arrange > Order > To Front**. With this option there would be no **Black Arrow** and you would only have to select the **Red Flower**.

Transformations		▶
Clear Transformations		
Align and Distribute		▶
Order		▶
Group	Ctrl+G	
Ungroup	Ctrl+U	
Ungroup All		
Combine	Ctrl+L	
Break Apart	Ctrl+K	
Lock Object		
Unlock Object		
Unlock All Objects		
Shaping		▶
Convert To Curves	Ctrl+Q	
Convert Outline To Object	Ctrl+Shift+Q	
Close Path		▶

To Front	Shift+PgUp	
To Back	Shift+PgDn	
Forward One	Ctrl+PgUp	
Back One	Ctrl+PgDn	
In Front Of...		
Behind...		
Reverse Order		

Step 23: Save File

The completed flyer should look like this:

To **Save**, go to **File > Save**.

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Amaya's Flower Garden

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Alysstown, FL 34332,
Tel. 555.111.2323,
Fax 555.111.4434

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